



## Maximize Your BOMA Show Exposure

### **Aisle Sponsors (2 available) \$850 each**

Available to BOMA Show exhibitors located on the corresponding aisle of their booth location. One sponsor per aisle. Options include aisles 100, 200, 300, 400 and 500 aisle signs. Sponsor receives logo recognition in an area up to 50% of the aisle banner dimensions. Sponsor is also mentioned in on-site guide and responsible for submitting their logo in vector format to [jwilder@bomageorgia.org](mailto:jwilder@bomageorgia.org).

- ~~Aisle 100 (Must have booth on Aisle 100)~~
- ~~Aisle 200 (Must have booth on Aisle 200)~~
- Aisle 300 (Must have booth on Aisle 300)
- Aisle 400 (Must have booth on Aisle 400)
- ~~Aisle 500 (Must have booth on Aisle 500)~~

### **Beverage Sponsors (1 available) \$900 each**

Sponsor receives signage displayed in the beverage area, is recognized in the BOMA Show directory and receives 10 drink tickets to distribute to attendees.

- OPTION 1: Coffee Bar (7 until 11:30 a.m.)
- ~~OPTION 2: Cash Bar (Open 1 until 4:30 p.m.)~~

### **Lanyard Sponsor (1 available) \$2,275**

~~The Lanyard Sponsor receives company name recognition on all lanyards to be provided to attendees at check-in for the 2024 BOMA Show on May 8.~~

### **Registration Desk Sponsor - \$1,450**

~~Sponsor receives logo recognition on all registration desk kickplates. Additionally, the sponsor may provide five registration volunteers in the morning and five in the evening, not exceeding 10 volunteers total. Registration sponsor is not permitted on BOMA Show floor unless exhibiting. Sponsor is also mentioned in on-site guide and responsible for submitting their logo in vector format to [jwilder@bomageorgia.org](mailto:jwilder@bomageorgia.org).~~

### **Pillar Sponsor - \$1,350**

~~This sponsor receives logo recognition with column wraps on four columns located in the BOMA Show Registration Hallway. Sponsor is also mentioned in on-site guide and responsible for submitting their logo in vector format to [jwilder@bomageorgia.org](mailto:jwilder@bomageorgia.org).~~

### **BOMA Show Sponsorship (1 available) \$500**

~~This sponsor receives logo recognition in the "Welcome to the BOMA Show" mirror-clings in the set of bathrooms located in the BOMA Show exhibit hall. Sponsor is also mentioned in on-site guide and responsible for submitting their logo in vector format to [jwilder@bomageorgia.org](mailto:jwilder@bomageorgia.org).~~

### **BOMA Show Silent Auction Sponsor (1 available) \$995**

The BOMA Show Silent Auction Sponsor receives logo recognition on the silent auction banner, recognition in the trade show guide, event marketing, [www.bomashow.org](http://www.bomashow.org) and entrance unit. Additionally, the sponsor may provide four silent auction volunteers.

### **BOMA Show Email Sponsor**

The sponsorship includes premium logo placement and trade show booth number. Sponsors will also be listed on the [www.BOMAShow.org](http://www.BOMAShow.org) website and listed in the trade show guide. Sponsors may choose, on a first-come, first-served basis, from the following options:

- ~~(\$375) April 9 — Disaster Recovery and Preparedness + Silent Auction Highlight~~
- ~~(\$375) April 16 — Any Product/Service Category + BOMA Luncheon Highlight~~
- ~~(\$375) April 23 — Any Product/Service Category + BTO Breakfast Highlight~~
- ~~(\$375) April 30 — Janitorial + Maximizing Your Trade Show Experience~~
- ~~(\$450) May 14 — (Post Trade Show) Any Product/Service Category + BOMA Show Recap & Next Steps~~

## **New Opportunities from [www.BOMAShow.org](http://www.BOMAShow.org)**

***NEW OPPORTUNITIES PROVIDE YEAR-LONG EXPOSURE FOR YOUR COMPANY***

### **~~BOMA Show Website Leaderboard — \$995 Exclusive~~**

~~Banner ad near the top of the BOMA Show website; advertising through December 31, 2024~~

### **Square Ad, \$495 (3 available)**

Premium placement of square ad on the BOMA Show website; advertising through December 31, 2024

### **Video Sponsorship, \$395 each (7 available)**

Company logo, recognized as sponsor, at start and conclusion of a video helping BOMA Show attendees learn more about the show and event experiences. Sponsorship through December 31, 2024. Select one or more:

- Maximizing Your BOMA Show Attendee Experience
- BOMA Show Value: Property Manager Perspective
- BOMA Show Value: Facility Manager Perspective
- BOMA Show Value: Building Engineer Perspective
- BOMA Show Value: Asset Manager Perspective
- BTO Breakfast Overview
- BOMA Luncheon Overview

## Go Year Round with a Marketplace Listing!

As a 2024 BOMA Show Exhibitor, take advantage of a special 25% discount on a premier or premium listing on [CRE Insight Marketplace](#) from CRE Insight Journal. This discount is only available to 2024 BOMA Show exhibitors. Marketplace is a directory showcasing companies that provide products and services for the commercial real estate industry. It is designed to help real estate professionals increase their knowledge about resources available to effectively serve their properties and tenants.

<b>PREMIER MARKETPLACE LISTING</b> <b>Regularly \$599; Now \$479*</b>	<b>PREMIUM MARKETPLACE LISTING</b> <b>Regularly \$999; Now \$799*</b>
<ul style="list-style-type: none"> <li>✗ Sticky (Listing floats to top of results)</li> <li>✓ Promoted in featured listings section</li> <li>✓ 1 category listing</li> <li>✓ 1 location listing</li> <li>✓ Business listing on map</li> <li>✓ 1 Image</li> <li>✗ No videos</li> </ul>	<ul style="list-style-type: none"> <li>✓ Sticky (Listing floats to top of results)</li> <li>✓ Promoted in featured listings section</li> <li>✓ 1 category listing</li> <li>✓ 1 location listing</li> <li>✓ Business listing on map</li> <li>✓ 1 Image</li> <li>✓ Up to 3 videos</li> </ul>

**\*25% Discount:** Special pricing for 2023 BOMA Show exhibitors.

## Advertise in the BOMA Show Guide

Each year, BOMA Georgia produces the BOMA Show Guide in conjunction with the annual trade show. The guide contains exhibitor listings, ways to maximize your BOMA Show experience, sponsor listings and other helpful resources that attendees may use as they navigate the show. Exhibitors can enhance their exposure at the BOMA Show by purchasing ads in the guide. For more information, contact Heather McMillen with the Wyman Company by email at [hmcmlillen@thewymancompany.com](mailto:hmcmlillen@thewymancompany.com) or call (352) 900-3011.

## BOMA Georgia 2024 Advertising and Sponsorships

Please complete and return this form by email to [jwilder@bomageorgia.org](mailto:jwilder@bomageorgia.org). For more information, call (404) 475-9980.

**AGREEMENT:** This agreement for 2024 BOMA Georgia sponsorship opportunities or advertising is entered into by and between \_\_\_\_\_ (**sponsor/advertiser**) and the **Building Owners and Managers Association of Georgia (BOMA Georgia)**. This agreement takes effect upon acceptance by the sponsor/advertiser and the payment of sponsorship/advertising to BOMA Georgia.

**EXCLUSIVITY:** Sponsorships and advertising opportunities are not exclusive, unless otherwise indicated.

**PAYMENT TERMS:** The sponsor/advertiser fully understands benefits are not confirmed until payment terms are met. Payment terms: Your sponsorship/advertising agreement is not confirmed until payment is received and processed by BOMA Georgia. Sponsorships and advertising are confirmed on a first-come, first-served basis. A signed contract and 100% of payment are required to reserve your sponsorship. Payments for sponsorship and advertising are non-refundable.

### Selection

(Place a check in the box next to the sponsorship or advertising opportunity and amount)

- Aisle Sponsorship - \$850
- ~~Cash Bar - \$900~~
- Coffee Bar - \$900
- ~~Lanyard Sponsor - \$2,275~~
- ~~Registration Desk Sponsorship - \$1,450~~
- ~~Pillar Sponsorship - \$1,350~~
- ~~BOMA Show Sponsorship - \$500~~
- Silent Auction Sponsorship - \$995
- BOMA Show ( ~~April 9~~  ~~April 16~~  April 23  ~~April 30~~) Email Sponsorship - \$375
- BOMA Show May 14 Post- Show Email Sponsorship - \$450
- ~~BOMA Show Website Square Ad - \$495~~
- BOMA Show Website Video Sponsorship - \$395
- CRE Insight Journal Marketplace Listing (  Premier - \$479  Premium - \$799)

### Contact Information

Company	Contact Person/Title		
Address	City	St	Zip
Phone	Email		

### Payment

- Check Enclosed     Pay Online (payment link requested)

Signature
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Complete and return this form with payment to Jacob Wilder at [jwilder@bomageorgia.org](mailto:jwilder@bomageorgia.org) using the contact information below. No refunds will be given for any reason.